



What does “**Prorating**” mean and how does it save you money?

Prorating your rental billing saves you money virtually every time you rent. Back in the good old days, rental companies would “prorate” or discount your rental fees to give you the minimum charge. In the days of consolidation and growth in the rental industry, most rental companies decided that if they did away with the practice of prorating, it would be more money in their pockets. Thus “*straight billing*” was born; your daily and weekly rates never change “it is what it is”. At Metrolift, we firmly believe that prorating your rental fee is the most fair and equitable way to bill for your rental duration.

Here’s how it works:

After a monthly rental, you are only billed 1/20th of your monthly rate for each additional day. (@ 20 working days per month).

After a weekly rental, you are only billed 1/5th of your weekly rate for each additional day (@ 5 working days per week).

Let’s look at an example: One scissor lift at \$130 per day, \$295 per week, \$500 per month for a 26 working day period (One month, one week, one day).

	<u>Straight Billing (other company)</u>	<u>Metrolift Prorated Billing</u>
Month:	\$500.00	\$500.00
Week:	\$295.00	\$125.00 (500 / 20 * 5)
Day:	\$130.00	\$ 25.00 (500 / 20 * 1)
Total Invoice:	\$925.00	\$650.00
Savings:	\$ 0.00	\$275.00

For the “same” \$500 rental rate, you would pay **\$275 more** if your current provider is not prorating. ***Can you afford to pay 30% MORE for rental equipment?!!*** We don’t think so!

Call 888-543-8289 for more details on how Metrolift, Inc. offers quality equipment, on-time deliveries, top-notch service AND saves you money on virtually every rental. If your present rental vendor is NOT prorating your invoices, **YOU ARE OVERPAYING!**